

University of Pretoria Yearbook 2016

Sport tourism management 716 (MBK 716)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	27.00
Programmes	BAHons Option: Sport and Recreation Management
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Sport and Leisure Studies
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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